

Gran Fondo Col de la Loze

Rules of the Event

Article 1: Conditions for Participation

The Gran Fondo Col de la Loze (hereinafter referred to as "the Event") is a road cycling race of the cyclosportive type organized by the town of Brides-les-Bains (hereinafter referred to as "the Organizer") on Sunday, July 13, 2025.

The Event offers the following options:

- A 117 km route starting from Brides-les-Bains and finishing at the summit of the Col de la Loze, called *L'Ultimate Col de la Loze*. Start time: 7:15 AM.
- A 53 km route starting from Brides-les-Bains and finishing at the summit of the Col de la Loze, called *Col de la Loze by Méribel*. Start time: 7:30 AM.
- A 46 km route starting from Brides-les-Bains and finishing at the summit of the Col de la Loze via Courchevel, called *Col de la Loze by Courchevel*. Start time: 7:30 AM.
- A 30 km leisure ride starting and finishing in Brides-les-Bains, passing through Les Frasses and Bozel, called *Les Frasses by Brides-les-Bains*. Start time: 8:00 AM.

The Event is open exclusively to individuals over the age of 18 for the 117 km format. For the 53 km and 46 km formats, minors aged 16 to 18 may participate. For the 30 km route, participants as young as 14 years old are allowed, provided they are accompanied by an adult for safety reasons.

Participants must attach a copy of their 2025 license to their registration form if they hold an FFC, FTri, FSGT, or UFOLEP license with a medical endorsement for competitive sports. Other participants must include a medical certificate, issued within the last year, certifying no contraindication for competitive cycling.

Foreign participants are required to provide a medical certificate or a competition license issued by a federation affiliated with the UCI. The certificate must be dated, signed, and verifiable by the issuing physician. If the physician is based abroad, the certificate must be in French, English, or Spanish.

Minors must also provide parental authorization to participate in the 46 km and 53 km routes (ages 16–18) or the 30 km route (ages 14–18).

Article 2: Registration Fees and Procedures

- **117 km format:** €80 for registrations completed by July 11, 2025, at 11:59 PM via coldelalozebyblb.com; €90 for on-site registrations on July 12 and 13, 2025, at Salle Dova, Route du Chanoine Joly, 73570 Brides-les-Bains.
- **53 km and 46 km formats:** €60 for registrations completed by July 11, 2025, at 11:59 PM via coldelalozebyblb.com; €70 for on-site registrations on July 12 and 13, 2025.
- **30 km format:** €30 for registrations completed by July 11, 2025, at 11:59 PM via coldelalozebyblb.com; €30 for on-site registrations on July 12 and 13, 2025.

Participants with an FFC license will receive a €5 discount for online registration before July 11, 2025.

Registrations must be submitted through coldelalozebyblb.com. In exceptional cases, registrations can be sent by mail, postmarked by July 5, 2025, including personal details, email address, medical certificate (or license), and a check made payable to *Mairie de Brides-les-Bains*. Mail to:

Mairie de Brides-les-Bains

Cyclo Gran Fondo Col de la Loze
1, place du Centenaire
73570 Brides-les-Bains, France

Incomplete registrations will not be processed. Participants will receive an email confirmation for their registration and the validation or rejection of their medical or license document.

Participants may also partake in a timed climb in Pralognan-la-Vanoise on Saturday, July 12, 2025, between 1:00 PM and 3:00 PM. Details are available on the Event website.

Article 3: Maximum Number of Participants

For organizational and safety reasons, participation across all four routes is limited to 1,000 participants.

If registrations exceed this limit, only the first 1,000 applicants will be accepted and issued race bibs and frame plates.

Article 4: Race Bib and Frame Plate Pickup

Pickup will take place at Salle Dova, Route du Chanoine Joly, 73570 Brides-les-Bains, during the following times:

- Saturday, July 12, 2025: 12:15 PM–7:00 PM
- Sunday, July 13, 2025:
 - **117 km route:** 5:00 AM–6:45 AM
 - **53 km and 46 km routes:** 5:30 AM–7:00 AM
 - **30 km route:** 7:00 AM–7:45 AM

Participants must present an ID and their registration confirmation email when collecting their frame plates.

Article 5: Participant Gift

A custom Gran Fondo Col de la Loze cycling jersey is included with the registration. Participants must select their jersey size during registration; changes are not allowed during plate pickup. Registrants before May 8, 2025, will receive their jersey on race day. For others, additional jerseys will be distributed based on registration order. As a last resort, jerseys will be shipped at the participant's expense or available for pickup at the Brides-les-Bains town hall.

Wearing the jersey during the Event is optional.

Article 6: Non-Exclusive Use of the Route

Participants must strictly comply with traffic regulations under penalty of sanctions. They must ride on the right-hand side, control and adjust their speed, and maintain control of their trajectory. The Organizer will not be held liable for any accident caused by a participant's failure to respect traffic laws.

Foreign participants must familiarize themselves with French traffic regulations before the Event ([French traffic code](#)) and commit to adhering to them.

Article 7: Safety

The Organizer will provide security with pedestrian and motorcycle marshals. These marshals facilitate the passage of participants but do not have authority to close the roads. Personal follow vehicles are strictly prohibited.

Access to the Col de la Loze (approximately the final 7 km) is closed to motorized vehicles. Violators may face fines.

For safety reasons, no descent from the Col de la Loze via Méribel will be permitted after the Event. All participants must descend via Courchevel. Marshals will be stationed at the summit and along the descent route. Participants must follow the instructions of marshals to ensure their own safety and that of participants still climbing.

Article 8: Timing and Rankings

Participants will be able to download a diploma from the Event's timing provider's website, indicating their completion time and achievement level:

117 km Route

- **Gold Diploma:** Time under 6 hours
- **Silver Diploma:** Time under 6 hours 45 minutes
- **Bronze Diploma:** Time under 8 hours

53 km Route

- **Gold Diploma:** Time under 3 hours 15 minutes
- **Silver Diploma:** Time under 3 hours 45 minutes
- **Bronze Diploma:** Time under 4 hours 30 minutes

46 km Route

- **Gold Diploma:** Time under 3 hours
- **Silver Diploma:** Time under 3 hours 30 minutes
- **Bronze Diploma:** Time under 4 hours 15 minutes

30 km Route and E-Bike Category

- Rankings by age group, with a specific ranking for e-bikes.

Note: On the 117 km route, after participants complete the climb to the Col de la Loze via Méribel, the descent via Courchevel to the Carrey roundabout will be neutralized to ensure safety.

Article 9: Podium and Prize Money

Podiums will be organized for each race. Details will be published on the Event website.

For the 117 km route only, prize money will be awarded to the top three men and women in the overall ranking:

- **1st place:** €200
- **2nd place:** €150
- **3rd place:** €100

Prizes must be collected in person on Sunday, July 13, 2025.

Article 10: Mandatory, Recommended, and Prohibited Equipment

Mandatory Equipment:

To ensure safety and smooth operation of the Event, participants must bring the following:

- A rigid helmet, which must be worn throughout the Event.
- A hydration system (water bottle or hydration pack).

Prohibited Equipment:

For participants' safety, the following are strictly prohibited:

- Bicycles with any kind of extension (e.g., bar ends or "triathlon handlebars").
- Recumbent bicycles (lying on the stomach or back).
- Bicycles not approved by the FFC.

Personal follow vehicles, wheeled or motorized equipment, and other vehicles (including personal support cars) are also strictly prohibited on the route.

Recommended Equipment:

To address potential technical issues, participants are advised to carry:

- A repair kit with two spare tubes or a tubeless or tubular puncture sealant canister, and a pump.

For the Col de la Loze climb, it is recommended to use a gear setup with at least a 34-tooth chainring and a 32-tooth rear cog.

Article 11 - Time Barriers:

In order to ensure the best possible organization and the implementation of a security system that can best support participants, time barriers are put in place:

- **117 km course:** Participants must respect the following time barriers:
 - First checkpoint at the Col de la Loze aid station after the climb from Méribel: 4 hours 30 minutes after the start, i.e., 11:45 AM for a 7:15 AM start.
 - Courchevel Moriond aid station: 8 hours after the start, i.e., 3:15 PM for a 7:15 AM start.
(Calculated based on an average speed of 12–13 km/h)
- **53 km course:** Participants must respect the following time barriers:
 - Brides-les-Bains aid station: 3 hours after the start, i.e., 10:30 AM for a 7:30 AM start.
 - Méribel piste junction aid station: 5 hours 30 minutes after the start, i.e., 1:00 PM for a 7:30 AM start.
(Calculated based on an average speed of 11–12 km/h)
- **46 km course:** Participants must respect the following time barriers:
 - Courchevel Moriond aid station: 3 hours after the start, i.e., 10:30 AM for a 7:30 AM start.
(Calculated based on an average speed of 11 km/h)
- **30 km course:** Participants must respect the following time barriers:
 - Montagny aid station: 2 hours 30 minutes after the start, i.e., 10:30 AM for an 8:00 AM start.

Time barriers are implemented to guarantee greater safety and the best possible support for the runners. Our priority is to ensure the safety of everyone on all the courses.

Article 12 - Environmental Respect:

In order to respect the environment and the natural spaces crossed, it is strictly forbidden to discard waste (papers, plastic wrappers, etc.) along the course. Trash bins, and if necessary, separate recycling bins, will be provided at each aid station, and "collection zones" will be installed and marked at various points along the course. These must be used by participants. Participants must keep their waste and packaging until reaching the locations designated by the Organizer for disposal.

Since environmental respect is one of the Organizer's major concerns, you are informed that any participant discarding waste outside the designated areas will be disqualified.

Article 13 - Respect for Start Corrals:

Start corrals may be set up to regulate the race starts and to manage the flow of participants according to the various courses offered.

The Organizer has tasked all members of the organization (volunteers, municipal employees from Brides-les-Bains) present at the start area to ensure participants respect their assigned start corral. Any participant refusing to enter the assigned corral will be automatically disqualified.

Article 14 - CNIL (French Data Protection Law):

In accordance with the Data Protection and Freedom of Information Act of January 6, 1978, you have the right to access and correct your personal data. Through us, you may receive offers from other companies or associations. If you do not wish to receive these, simply write

to us at the following address: Marie de Brides-les-Bains Gran Fondo Col de la Loze – Place du Centenaire – 73570 Brides-les-Bains, indicating your name, address, and preferably your bib number, stating that you no longer wish to receive these communications or other commercial solicitations.

Article 15 - Modifications, Postponement, Cancellation:

If circumstances require, the Organizer reserves the right to modify the course, the position of the aid stations and timing points, postpone the event date and/or times, stop the race in progress, cancel it, or set up an alternative route.

If the Event is canceled for reasons beyond the Organizer's control, such as a force majeure event as defined by Article 1218 of the Civil Code and French case law, the Organizer will decide, based on the circumstances, on possible compensation. This compensation will be strictly limited to automatic registration for the same event in the following year at no additional cost, the event's postponement to another date, or a partial refund of the registration fee minus any processing fees. The choice of compensation is solely at the discretion of the Organizer. Any other alleged material or immaterial damages suffered by the Participant are expressly excluded from any possible compensation.

In the specific case in 2025 of a mandatory confinement imposed by the French government, a prefectural decree, or a municipal order due to a coronavirus-type pandemic, the registration fee will be refunded, excluding any registration fees.

Article 16 – Insurance and Limitation of Liability:

Liability Insurance: In accordance with applicable laws, the organizer has subscribed to insurance covering the financial consequences of its civil liability, that of its agents, and all participants in the Gran Fondo Col de la Loze event. Regarding the civil liability of participants, the intervention of this insurance for them is limited to accidents they may cause to a third party during the event, subject to the conditions of the participants' insurance policies. This coverage will complement or, in the absence of, other insurance the participants may have. A certificate can be provided to any participant upon request.

Accident Insurance: THIS INSURANCE IS OPTIONAL BUT STRONGLY RECOMMENDED.

It is the responsibility of participants to secure coverage for physical and material damage and liability: neither the Organizer nor its insurer covers damages participants might suffer, including equipment loss, theft, or accidents. Each participant must ensure their own insurance coverage.

Individual accident insurance can be subscribed to in addition to or instead of a similar insurance, such as one included with a sports license.

Material Damage: The Organizer disclaims any liability for damage (theft, breakage, loss, etc.) to personal property of participants, even if the Organizer is overseeing their safekeeping. The participant, as the owner, expressly agrees to retain custody of their personal property during the event. This includes any damage to personal belongings left at the storage area, which may be set up during the event by the Organizer. Participants will not be able to hold the Organizer liable for any damage to their equipment. Purchasing insurance to cover these risks is the responsibility of each participant.

Article 17 – Use of Images

Participant's Image:

The event may be recorded for public communication purposes in any form (including photos, videos, etc.), on any existing or future media, in any format, for worldwide public communication, including for advertising and/or commercial purposes. Each participant expressly authorizes the Organizer, its rights holders, or assignees (including its commercial partners) to capture and reproduce, in any medium and by any means, and thus, to reproduce and display, without compensation of any kind, their name, voice, image, and more generally their performance in the Gran Fondo Col de la Loze event (hereafter referred to as their "Image"), for a period not exceeding ten (10) years after the event date, i.e., until July 13, 2035.

Participants expressly authorize the Organizer to grant sublicenses to event partners for the commercial and advertising exploitation of their Image.

For this purpose, each participant irrevocably authorizes the Organizer, its rights holders, and assignees (including its commercial partners) to make any modifications, additions, deletions, or changes deemed necessary for the use of their Image as described above.

They may also combine their Image with any signatures, catchphrases, slogans, captions, trademarks, distinctive signs, legal notices, visuals, and generally any elements chosen by the Organizer for communication materials.

The Participant guarantees that they are not bound by any exclusive contract related to the use of their image.

The Participant is informed and agrees that their participation in the Event implies the capture of their image by the Organizer's official service providers. Their image, captured in photo and/or video format, will be accessible on the event's website.

Regarding the Event's website, the Participant agrees that they may be identified by any internet user who enters their name, surname, and/or bib number.

Event Images:

Any fixed and/or moving image or video sequence of the event captured by the participant during the event must be used solely for personal purposes and cannot, under any circumstances, be exploited for promotional and/or commercial purposes outside the event.

Aerial Image Capture:

Participants are informed that:

- Drones may be used on the event day for filming purposes.
- Participants may be located, during part or all of their participation, within thirty (30) meters of these aerial vehicles.
- If necessary, safety instructions will be provided and must be strictly followed.

Article 18 – Personal Data

In general, the personal data provided by participants (hereafter referred to as "Data") is intended for the authorized personnel of the Organizer, which is the entity responsible for processing this data, as well as potential subcontracting companies.

After the event, information related to the participant's performance, including results, photos, and videos, will be published on the Organizer's website and, if applicable, the website of the photo and/or video service provider of the Organizer. Your results, along with your name, surname, and region, may be published by any media outlet.

If you wish to oppose such publication for legitimate reasons, you must communicate this decision to the Organizer at the email address dir.slc@mairiebrideslesbains.fr before the event and no later than thirty (30) days before it, so that appropriate measures can be taken.

Publication of Results:

By choosing to participate in the Event, participants acknowledge that their progress on the course will be accessible on the Event website, with timing chips detecting their checkpoints. The participant acknowledges that any internet user may track their progress by entering their name and/or surname and/or bib number.

Data Retention:

The data will be retained for three years after the end of the Event. After this retention period, the city of Brides-les-Bains will archive the data for the longest legally applicable retention period for this type of service. Access will then be strictly limited to legal or judicial purposes.

Article 19 – Pricing

The participation fees for the various event formats are specified in Article 2 of these regulations. The Organizer reserves the right to offer exceptional promotions outside the indicated price ranges, giving participants the opportunity to benefit from discounted rates during a specified period.

Article 20 – Organizer's Contact Information – Legal Notices

The Organizer of the Gran Fondo Col de la Loze event is the town hall of Brides-les-Bains, located at 1, Place de la Conférence – 73571 Brides-les-Bains, represented by its mayor, Mr. Bruno PIDEIL. The website publisher is the Brides-les-Bains town hall. Tel: 04 79 55 21 55

Article 21 – Disputes, Mediation, and Applicable Law

Any claim arising during the event must be submitted in writing, in French or English, including the participant's name, surname, and bib number, and sent to the Organizer's headquarters by email at dir.slc@mairie-brideslesbains.fr or by mail to:

Mairie de Brides-les-Bains, Gran Fondo Col de la Loze, 1 Place du Centenaire, 73571 Brides-les-Bains, France.

Any claim must be submitted to the Organizer within three (3) months following the event, i.e., no later than October 13, 2025. Any claim received after this period will be considered time-barred.

The Organizer commits to responding in writing to any claim made by the participant within a reasonable timeframe.

If no agreement can be reached, any dispute between the parties will be subject to the exclusive jurisdiction of the competent French civil courts and the exclusive application of French law.

Acceptance of these Event Regulations:

By registering, the participant declares that they have read and accepted the regulations and conditions outlined above.